



**Software Defined Infrastructure
(SDI) Summit 2015!**



Exhibitor & Sponsor Prospectus

**December 1-3, 2015
Santa Clara Convention Center
Santa Clara, CA
www.sdisummit.com**

SDI Summit Exhibitor & Sponsor Prospectus



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www.SDIsummit.com

SDI Summit Description

Join us for the Software Defined Infrastructure (SDI) Summit and hear how SDI is transforming enterprise datacenters and cloud datacenters – and making IT infrastructure (servers, storage and software) more responsive to business change than ever before. Based on response back from our Session last year we are hosting a First Time Full – Summit focused on SDI!

SDI is expected to draw 500-1200 IT professionals engaged with enterprise and cloud data centers and those who build the infrastructure on behalf of others.

Two days of valuable seminars, forums, keynotes, and sessions:

Sessions from business leaders and seasoned IT professionals on:

- Building cloud-ready infrastructure more easily
- Improving server and storage virtualization
- Transforming application development with DevOps
- Leveraging virtualized systems for business advantage
- Consolidating workloads and reducing system “footprints”
- Gaining more efficient deployment and management
- Automating system administration procedures
- Learning how hyper-converged systems support SDI computing
- Real-world use cases on successful deployments

A Pre-Conference Education Day

- Business Drivers for SDI
- How to Run Your Business Workloads in an SDI-Centric Environment
- How to Plan for, and Manage, the SDI-Enabled Datacenter

Insights on the Road Ahead

- Phases of adoption for SDI
- Best practices
- What’s new in SDI software

Live Demonstrations

- Find out what’s hot – and what works best – in SDI-enabled datacenter deployments

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Why Exhibit at SDI?

Exhibiting at a conference on this next-generation topic of Software Defined Infrastructure gives you maximum branding visibility in the industry. SDI is expected to draw 500-1200 IT professionals engaged with enterprise and cloud data centers and those who build the infrastructure on behalf of others. Your organization will have the opportunity to increase revenue generation through meaningful interaction and networking with attendees, speaker support to back your product, and comprehensive marketing, social media, and promotion for your product campaigns. Schedule meetings in your booth or in rooms reserved only for exhibitors and sponsors. Take advantage of all SDI has to offer, delivered by the experienced conference provider, Conference Concepts.

Exhibit Rates

Spaces are 10 feet by 10 feet and include one full-conference **registration (\$995 value)**.

Early-bird Rate Until August 25, 2015 - \$3500 for a 10 X 10 Standard Booth Space

After August 25, 2015 - \$4,000 Standard Booth Space

Special pricing available for additional space: 10x20, 10x30, 20x20. Contact Kat Pate at kat@sdisummit.com for details!

All Exhibitor- Packages Include

Pre-Show Benefits

- Web listing of company logo and profile
- Free participation in any Media Sponsor Showcase articles
- Targeted and confirmed press lists

On-Site Benefits

- Complimentary full-conference pass
- 3-5 booth staff
- Discounted admission for additional staff
- Unlimited "Exhibits and Open Sessions" passes for guests

Post-Show Benefits

- Complete attendee list
- *Summit Proceedings*
- *Active website banner ads for a year*

Show Hours

Wednesday	Noon to 2:00pm 5:30pm to 7:00pm
Thursday	Noon to 2:00pm

Exhibit Sales - Kat Pate
kat@sdisummit.com

Telephone: +1 505-238-3208
www.sdisummit.com

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Platinum Sponsorship

- 10x20 exhibit space
- Video Clip on Homepage
- Four full conference registrations
- Full page ad in show guide
- **One** of the following sponsorship options
 - All-Industry reception
 - Registration Desk + 1 Electronic Sign
 - Keynote speaker
 - Show Internet w/banner

Platinum Sponsorship.....\$15,000

Silver Sponsorship

- 10x10 exhibit space
- 2 full conference registrations
- **One** of the following sponsorship options
 - Lanyards (*Provided by Sponsor*)
 - Conference bags
 - Breakfast and breaks
 - Show guide - Ad (other than covers)
 - Electronic Media Station

Silver Sponsorship.....\$8,000

Gold Sponsorship

- 10x10 exhibit space
- 3 full conference registrations
- **One** of the following sponsorship options
 - Conference signage
 - ¼ Column Wrap
 - Beer and Pizza Chat with the Experts
 - Show guide - back cover ad
 - Registration Desk - Kick Panel (One)

Gold Sponsorship.....\$10,000

Bronze Sponsorship

- 10x10 exhibit space
- 2 full conference registrations
- **One** of the following sponsorship options
 - Conference bag insert
 - Conference pens or notepads (*provided by Sponsor*)
 - One Session Sponsor – Signage

Bronze Sponsorship.....\$5,500

A la Carte High-Visibility Options

Electronic Signage (Outside) \$5,000
Electronic Signage (Inside) \$3,000
Mobile Media Station \$3,000
Column Wrap Panel \$2,000

Inquire about customized options by email at kat@sdisummit.com or call +1 505-238-3208.

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SDI Summit Sponsor/Exhibitor Agreement



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Company Agreement – SDI Summit 2015

Our Company desires to purchase Software Defined Infrastructure (SDI) Summit Sponsorship and/or Exhibition Space
Exhibit Space/Sponsorship Total Fee: \$ _____ Booth Space # - 1st _____ 2nd _____ 3rd _____

Standard exhibit fee includes one 10 X 10 exhibit space (piped and draped); one Full-Conference pass; early access to Summit Proceedings; the full-contact information for all registrations following the summit. **Exhibitor Manual contains ancillary services for your booth to be purchased separately: (carpet, electrical, furnishings, also shipping is available through Show Contractor.) Also show contractor available for AV services.**

Sponsorship Selection: Platinum _____] Gold _____] Silver _____] Bronze _____] or Standard Exhibitor _____]

Sponsorship Option Selection: _____

Number of complimentary full-conference passes with this agreement: _____

Payment Terms: Payment is fully due upon receipt of invoice. **Make payment to: Conference ConCepts**
For Questions, W9 Requests, Wire Transfers, or Credit Card Payments by Phone Please Contact:
Chip Stockton, Conference Manager – Phone (858) 683-1372 – Email: Chip@conferenceconcepts.com

Invoicing Agent Address Conference Manager, Chip Stockton Conference ConCepts, Inc. 12463 Rancho Bernardo Road, #373 San Diego, CA 92128 Email: chip@conferenceconcepts.com	Cancellation Policy: Written notice to Chip Stockton must be received for all cancellations. A cancellation fee of 50% of total cost will be charged for cancellations received by September 15, 2015 and a cost of 100% will be charged thereafter.
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Apply by Fully Filling out Application and Signing at the Bottom – Upon Receipt Conference ConCepts will send an email Confirmation of Application and Booth and/or Sponsorship Selections. Questions Contact – kat@sdisummit.com-5052383208

Company:	Title:
Contact Name:	Address:
Email:	City/State/Zip
Telephone(s)	
PAYMENT - INFORMATION	
Billing/Invoicing (Same as Above _____)	PO#
Credit Card #:	Expiration:
Invoice Contact:	Contact Phone:
Address:	Email:
City State Zip:	Fax:

AGREEMENT: We understand this application becomes a legally binding agreement when accepted by an agent of the Software Defined Infrastructure (SDI) Summit.

AGREED: _____
(Exhibiting Company Representative)

Date _____

AGREED: _____
(Conference ConCepts Representative)

Date _____ Time: _____

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SDI SHOW FLOOR

Food and Beverage

Meeting Room (10x20)	212	211	312	311	412 IT Brand Pulse	411 STAGE
	210	209	310	309	410	409
	208	207	308	307	408	407
	206	205	306	305	406	405
	204	203	304	303	404	403
Meeting Room (10x10)	202	201	302	301	402	401
Meeting Room (10x10)						

ENTRANCE HALL A

Standard Booth - \$3,500 (Before August 25)

\$4,000 (After August 25)

Call Kat at 505 238 3208 or email kat@sdisummit.com